

# Grow Your Business In The Age Of Clicks



Unlocking profits,  
one click at a time.

# Why Choose Us?

Building a brand that resonates in today's hyper-competitive landscape demands a new kind of roar: **the roar of the 3Ts - Talent, Trust, and Timely execution.**

That's the philosophy that ignited the Age of Clicks. As we embarked on this journey, we knew mere trends wouldn't cut it. We needed a foundation built on **genuine talent, unwavering trust, and agile execution.**

At our new agency, we offer a **strategic partnership** built on these core principles, propelling your business towards **thriving**, not just surviving.

**Talent:** Our talented team has managed over \$100M in ad spend while working at household names such as Google, Rakuten, & GroupM.

**Trustworthy:** We understand the needs of a small businesses and we operate with complete trust and transparency at our helm. You'll not have sleepless nights when doing business with us.

**Timely:** We guarantee the timely delivery of all projects or we return 50% of our service fees.

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**10,400**Hours spent  
optimizing  
campaigns

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**12 Yrs.**Experience  
managing  
paid media

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**\$100M+**Ad Spend  
Managed

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# Expanding On Our 3 Ts

**Talent that Transforms:** Forget cookie-cutter solutions. Our team is a powerhouse of **diverse thinkers and proven innovators**, brimming with the latest industry knowledge and a passion for crafting **uniquely effective strategies**. We don't just know marketing, **we understand your business**, unearthing hidden potential and turning insights into tangible results.

**Trust that Transcends Transactions:** We value more than just your business, we value **your vision**. We forge **transparent, collaborative relationships**, keeping you informed and involved every step of the way. No smoke and mirrors, just **clear communication and measurable outcomes**. With us, you're not just a client, **you're a partner in progress**.

**Timely that Triumphs:** The digital world moves fast, and so do we. We understand the **urgency of capitalizing on opportunities** and the **cost of missed moments**. We deliver **projects on time and within budget**, ensuring your brand stays ahead of the curve and **maximizes its impact**. No delays, no excuses, just **results that propel you forward**.

**Ready to stop simply marketing and start thriving?** Contact us today and discover the power of the 3Ts in action. We're not just another agency, we're your **trusted partner on the path to sustainable growth**.

**Remember, it's not just about marketing, it's about making your mark.**

*"In today's digital jungle, standing out is the key to survival. At our agency, we're not lion tamers, we're growth architects. We don't just build websites and campaigns, we build trust, momentum, and results."*

**Deep & Saurabh**  
Co-Founders

# Your Business' Story, Delivered Through A Stunning Website

 All Packages Include:

- Contact Form
- GA4 & Search Console
- Domain Registration
- Slideshow & Gallery
- Responsive Design
- Google Maps Integration
- Social Sharing Buttons
- Professional Copywriting
- SSL Certificate (HTTPS)



## Web Design and Development

A good website is step 1 for scaling any business (offline or online) in the age of clicks. From concept to implementation, we craft custom designs that reflect your brand's unique identity and leaves a lasting impression.

# Website Design Pricing

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**→ Essential                      \$125/Month**

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- ✓ Customized 1 Page Website
  - ✓ Mobile-Responsive Design
  - ✓ Basic SEO Optimization
  - ✓ Standard Contact Form Integration
  - ✓ 3 Hours/Year Support
  - ✓ Option of \$2,500 One Time Payment
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**→ Standard                      \$140/Month**

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- ✓ All Features of the Essential Package
  - ✓ 4 Page Website
  - ✓ Conversion Tracking
  - ✓ Google Tag Manager Setup
  - ✓ 4 Hours/Year Support
  - ✓ Option of \$2,800 One Time Payment
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**→ Premium                      \$200/Month**

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- ✓ All features of the Silver Package
  - ✓ 10 Page Website
  - ✓ Secure payment gateway integration
  - ✓ Customer review and rating features
  - ✓ 8 Hours/Year Support
  - ✓ Blog Setup
  - ✓ Option of \$2,800 One Time Payment
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**→ Additional Services**

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- ✓ Extra Editing Hours - \$100/Hour
  - ✓ Additional Page - \$15/Month
  - ✓ Merchant Center Setup - \$400
  - ✓ eCommerce Setup - Starting at \$300/Month
  - ✓ Inventory Management - Starting at \$200/Month
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\*All monthly payment options come with a 2 year contract

# SEO Content Management (Blogging)

Stop settling for mediocre blog content that doesn't add any value to your business. Through **methodical keyword research**, **strategic topic selection**, and a **keyword rich blog**, we will help you establish a strong organic search presence on Google.

Consistently publishing **informative & insightful** blog posts comes with another key benefit: **you demonstrate your knowledge** and **expertise** in your industry. This positions you as a **thought leader** and **fosters trust** within your existing or future customers.

Our team can write 1-4 blog posts/month for your company and help you **climb the organic rankings** for **keywords that truly matter** for your business.

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→ Essential (1 Post/Month)	\$200/Month
→ Standard (2 Post/Month)	\$350/Month
→ Premium (3 Post/Month)	\$450/Month
→ Elite (4 Post/Month)	\$500/Month

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# Google Business Profile Management

The Google Business Profile Management service helps move your business into the top search results organically on Google.

Managing the Google My Business profile is essential for every business as this is where you appear for the Maps and Search sections. Make sure that people find your business online.

- We help manage your business information on Google
- We can add photos, videos, microblog posts, and respond to customer reviews
- Rank higher on Google and show what makes your business unique
- Have an online presence where customers can easily find you
- Let us manage your Google Business Profile so you can focus on what matters most

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→ <b>Essential (1 Post/Month)</b>	<b>\$150/Month</b>
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→ <b>Standard (2 Post/Month)</b>	<b>\$300/Month</b>
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→ <b>Premium (3 Post/Month)</b>	<b>\$400/Month</b>
<hr/>	
→ <b>Elite (4 Post/Month)</b>	<b>\$500/Month</b>
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# Search Engine Marketing (Google Ads)

Imagine your **ideal customer searching online**, and **instead of seeing your competitors, your brand pops at the top**. That's the power of Search Engine Marketing.

SEM or Search Engine Marketing (also called PPC or Google Ads) is our bread and butter since our founders have **worked with organizations** such as **L'Oreal, KPMG, Government Of Canada, Rakuten, Google, Autotrader**, and more.

This is one part of the marketing mix that **can make or break your business**. Everything from **market share to customer acquisition** and **brand loyalty** can be accelerated by search advertising.

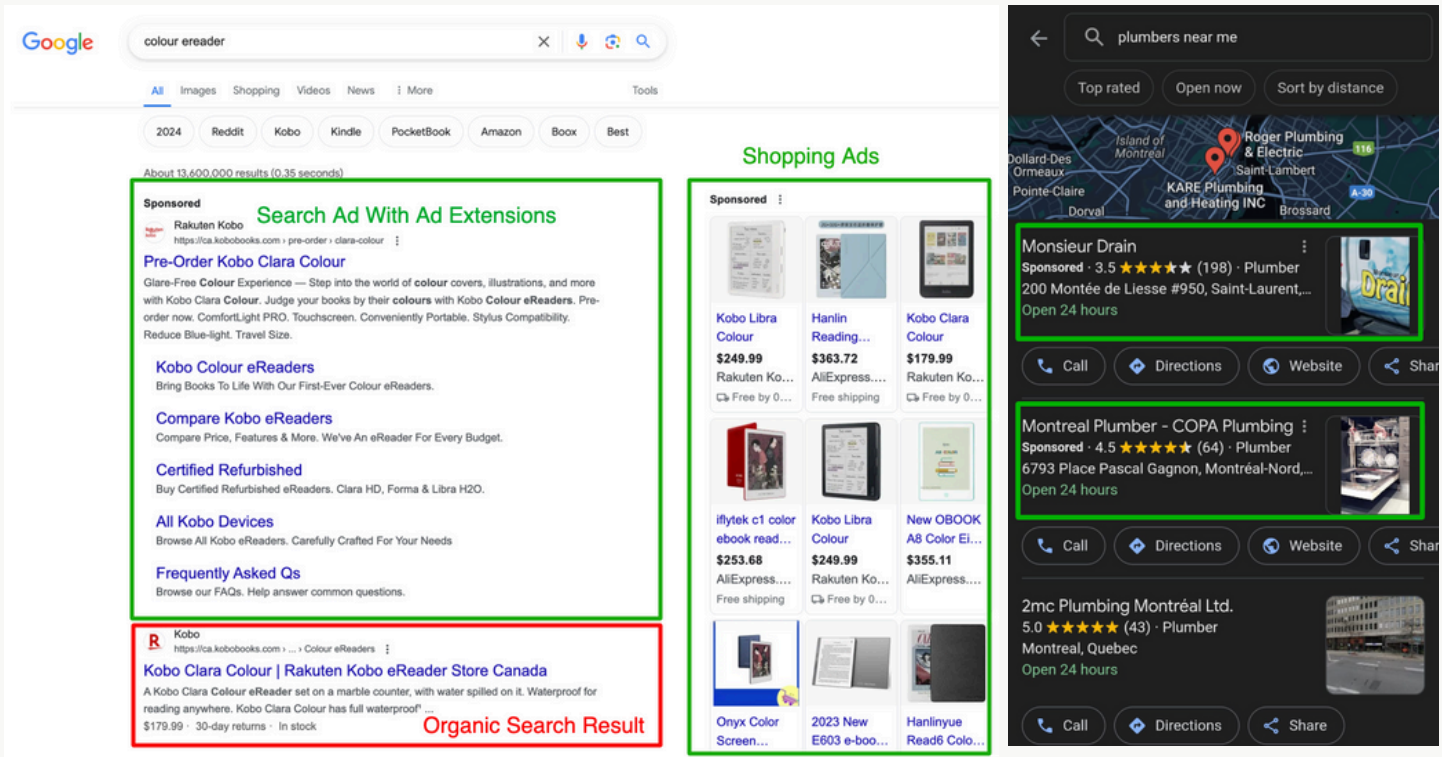
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→ Essential (50/50 Split)	\$500+/Month
→ Standard (55/45 Split)	\$1,000+/Month
→ Premium (60/40 Split)	\$2,000+/Month
→ Elite (Custom Pricing)	\$3,000+/Month

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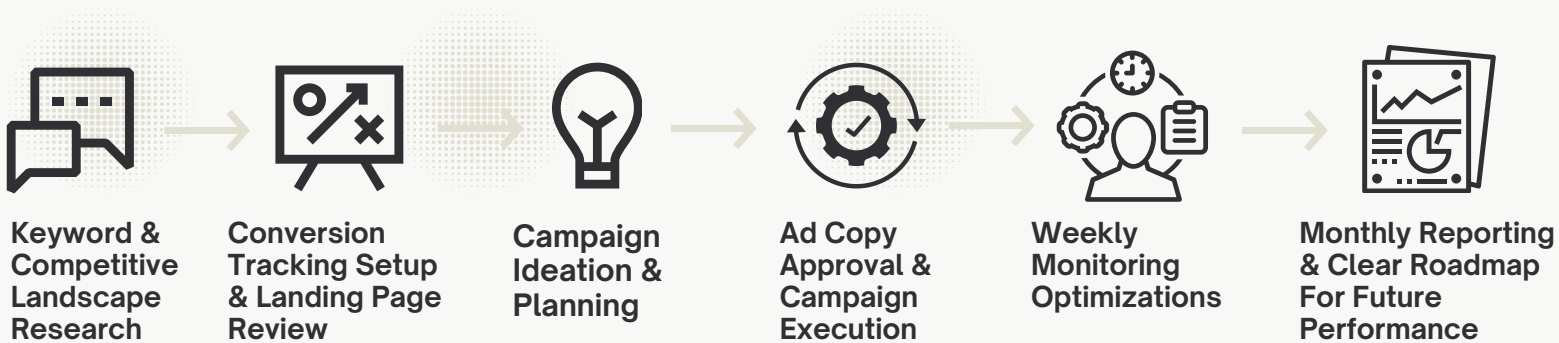
# How Does SEM Work?



- A potential customer searches for a product/service that he's looking to buy.
- Google/Bing shows both Organic and Paid Search results, with the latter usually at the top.
- Since the ad is usually shown above the Organic results, the likelihood of someone clicking on the ad is very high.
- You pay a CPC (cost-per-click) only when someone clicks on your ad to go to your website or give you a phone call. You never pay for an ad impression (when ad is shown), you only pay when someone takes an action (click, call, direction, etc.).
- On average, a click only costs \$0.5-\$3, which means you can acquire new customers for a relatively low price.

# From Concept to Completion

Process undertaken to ensure that we deliver great results across Google Search, Google Maps, Google Display Network, Performance Max, and YouTube.



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If your business is new to SEM, we will first meticulously conduct keyword research through platforms such as Google Keyword Planner, UberSuggest and SEMRush. This will give us key insights into the Avg. Cost-Per-Clicks for your industry; which in turn would give direction to our paid search strategy.

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Next, we want to ensure that your website landing pages are optimized for the conversion action that matters to you the most (calls, store visits, ecommerce revenue, qualified leads, etc.). We will pair this with a proper conversion tracking setup so that your campaigns bid towards the right users.

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Lastly, we will create compelling ad copy to ensure lower cost-per-clicks and high click through rates. Once the messaging is approved by you, we will hit the LAUNCH button and continue to carry-out weekly optimizations to ensure optimal performance. At the beginning of every month, we will book a call with you to go over performance & next steps.

# Paid Social Advertising (Meta, TikTok, et al.)

In today's digital landscape, capturing your audience's attention is more challenging than ever. With countless distractions fighting for their focus, it's crucial to reach them where they're **most engaged – on social media**.

Now imagine a way you can **put your brand into spotlight** and drive tangible results from **itchy to buy customers**. That's the power of Paid Social Advertising.

Our founders have worked with **8-figure Celebrity-driven CPG Brands to Healthcare Professionals like Dentists, Chiropractors, etc.**

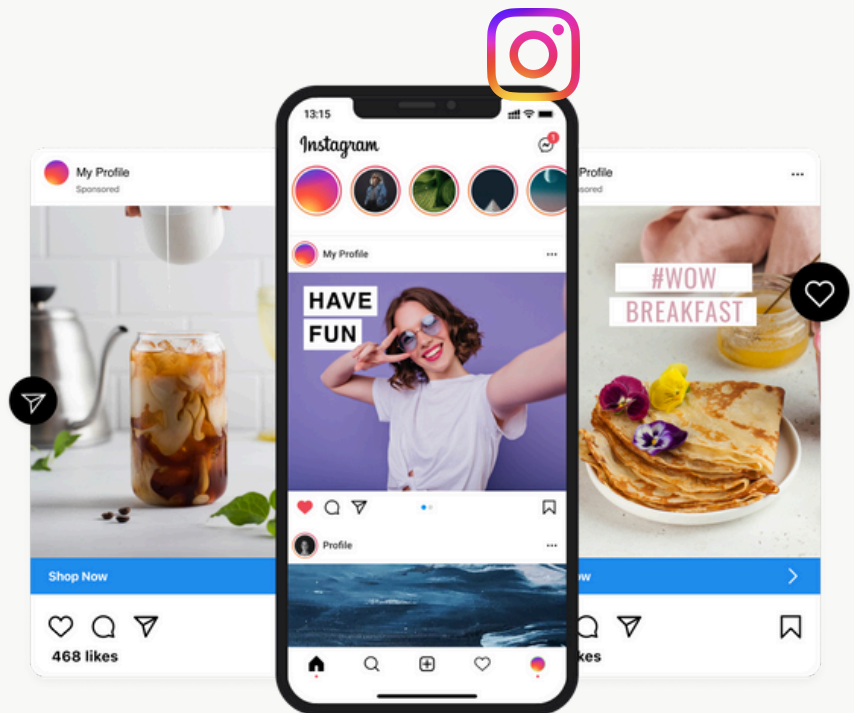
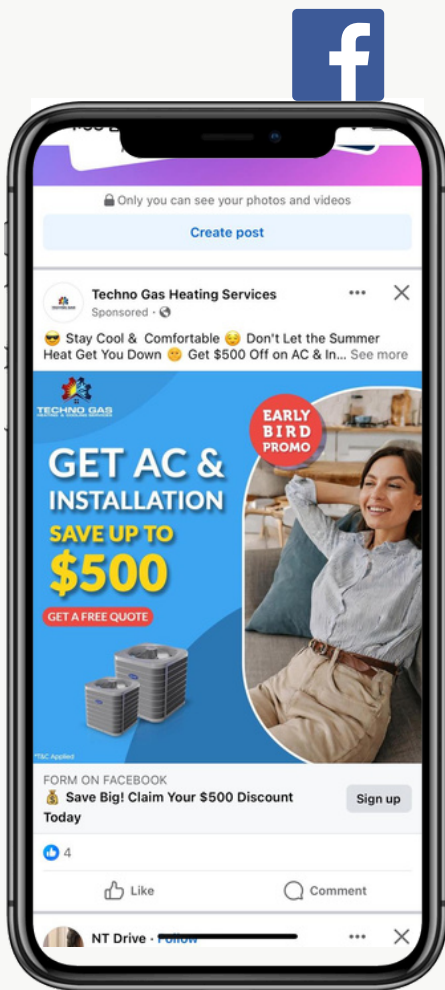
Paid Social is a strong forte of our founders and can help you generate a ROI positive business.

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→ Essential (50/50 Split)	\$500+/Month
→ Standard (55/45 Split)	\$1,000+/Month
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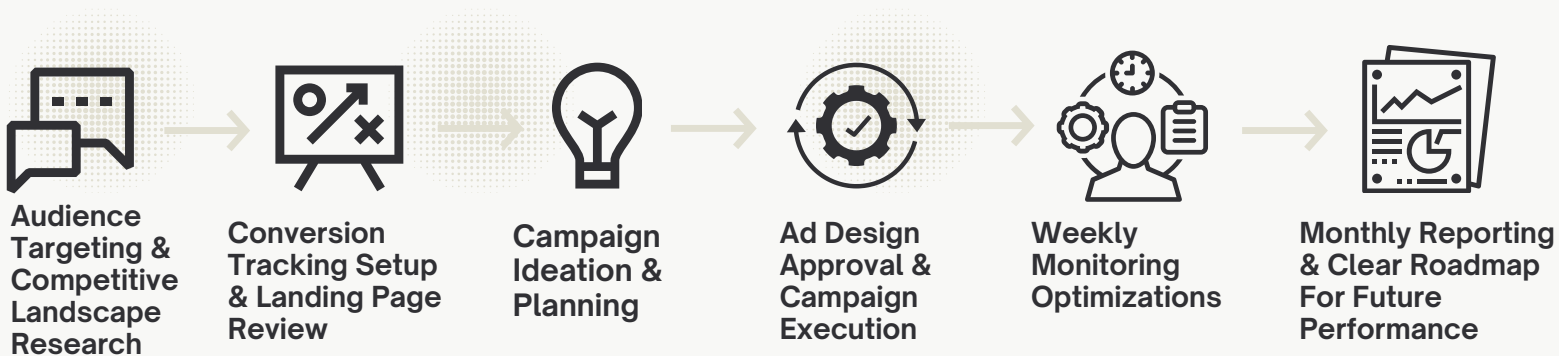
# How Does Paid Social Advertising Work?



- A potential customer is browsing on Social Media and they see an ad relevant to their psychographics (interests) and demographics (age, gender, location, etc.).
- We also have the ability to show ads to people who, on the basis of their internet activity, have shown signals to be in-market for a particular product/service (example: HVAC services). Remember, marketing is all about being at the right place at the right time.
- You decide whether you pay when someone clicks on the ad or when your ad has served a thousand times (called CPM). Usually, a click on Meta Ads costs \$0.4-\$2, therefore making it a very cost effective advertising channel.

# From Concept to Completion

Process undertaken to ensure that we deliver great results across social media platforms like Facebook, Instagram, TikTok, and others.



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If your business is new to Paid Social, we will first meticulously conduct research on your key audience's demographics & psychographics through your first party data such as Google Analytics. This will give us key insights into the Avg. CPCs & CPMs for your industry while shaping our ad's creative & messaging.

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Next, we want to ensure that your website landing pages are optimized for the conversion action that matters to you the most (calls, store visits, ecommerce revenue, qualified leads, etc.). We will pair this with a proper conversion tracking setup so that your campaigns bid towards the right users.

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Lastly, we will create compelling ad copy to ensure lower cost-per-clicks and high click through rates. For social, we will start with 2 ad variations so that we can A/B test the 2 versions. Once the messaging is approved by you, we will hit the LAUNCH button and continue to carry-out weekly optimizations to ensure optimal performance.

# Copywriting Services

In the **Age of Clicks**, attention is the currency. We will craft compelling copy that converts **attention into action**. Our expert copywriters understand the digital landscape and speak the language of your audience.

We won't just write words, we will write **results**.

We can help you:

- Boost conversions with persuasive landing pages & product descriptions
- Increase engagement on your website (increase CTRs of important CTA buttons, reduce bounce rates, and increase avg. session duration)
- Establish your brand voice with consistent and impactful messaging.

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→ 250 Words      \$10/Month

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→ 750 Words      \$30/Month

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→ 2,000 Words      \$80/Month

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→ 4,500 Words      \$160/Month

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\*All monthly payment options come with a 2 year contract

# Passionate Founders at Your Service



**Deep Soni**

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Social Director

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**Saurabh Bhatia**

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Search Director

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# Connect with Us Today



Our website

[www.ageofclicks.com](http://www.ageofclicks.com)



Our e-mail

[contact@ageofclicks.com](mailto:contact@ageofclicks.com)



Telephone

**250-879-5123**  
**438-459-5079 | 250-879-1659**







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